

NSBA Press Release Instructions

As a recent appointment to the NSBA Leadership Council, you may want to distribute a press release to make the announcement.

To assist you, we are providing a template which you may use as is, inserting your information or creating your own. The only thing that may not be changed is the quote from NSBA CEO, Todd McCracken.

Press Release Distribution

If you are looking for suggestions where to distribute the press release here are a few you might consider:

- Local media
- Legislators – local, state, and federal. If you choose to send to your Representative or Senator, include the local office so the staff gets to know you
- Organizations where you may be a member
- Organizations where you may have been a speaker

We would also like a copy of your press release to add to your file. Please send to: membership@nsbaadvocate.org