



NATIONAL SMALL BUSINESS ASSOCIATION
AMERICA'S SMALL BUSINESS ADVOCATE

NONPARTISAN

VOTER GUIDE

MIDTERM ELECTIONS ★ NOVEMBER 3, 2026

Before you head to the polls, understanding the issues affecting small business is critical. Together, all of America's small-business owners and employees represent 70 million potential voters.

That's one-third of the American voting population.

EMPOWERING VOTERS. DEFENDING SMALL BUSINESS.

Rising health care costs, complex and burdensome tax laws, and economic uncertainty are among the top issues affecting small business. These can be improved by voting on issues together.

No party "owns" the small-business vote. In fact, only six states today offer straight party ticket voting options. In November, make sure your voice is heard by arriving to the polls informed on NSBA's Small Business Priority Issues. It's up to us to hold elected officials accountable to the nation's most important economic community.

SUPPORT NSBA ADVOCACY

Help us fund the cost of fighting for smarter small-business policy by making a secure donation online at: NSBAadvocate.org, or by mailing the payment to: NSBA, 1156 15th St NW #502, Washington, D.C. 20005

THESE ISSUES IMPACT YOU

- ★ Nearly 1-in-3 small businesses spend more than \$10,000 per year on the administration of federal taxes alone.
- ★ Responses to the NSBA 2026 Economic Survey showed some 25 percent of small businesses dealing with increased affordability concerns, including rapid rising cost of energy and healthcare.
- ★ These dramatic increases have forced more than half of small employers to hold off on salary increases.
- ★ Smaller businesses – those with fewer than 20 employees – reportedly spend 36 percent more per employee than larger firms to comply with federal regulations. **That's an estimated \$10,585 per employee per year.**

