

WASHINGTON PRESENTATION

Sept. 10, 2025

Dear Washington Presentation Attendee:

NSBA is pleased to welcome you to the 2025 Washington Presentation. Thank you for taking time out of your busy schedule to advocate for your small business and others like yours across the country. We have packed a great deal into our short time together and hope your visit to Washington, D.C. is productive.

We want to first note that this event will be exploring several great venues across Washington, D.C.: our homebase is the Darcy Hotel where most registrants are staying, where we will have this evening's reception and where we will meet buses for tomorrow's Congressional Breakfast on Capitol Hill at the Reserve Officers Association. Today, we will spend most of our time here, at the National Association of Home Builders (NAHB) with an afternoon visit to the White House. Buses will take us from NAHB to the White House and back for the afternoon sessions.

The first event for this year's Washington Presentation is an optional social media and media training at 10:30. After that, at 11:30, we will hear from leadership at the SBA Office of Advocacy on regulatory policies. Our official kick-off will be the 2025 Lew Shattuck Small Business Advocate of the Year luncheon, which will begin at 12:00 where we will honor our finalists and the overall winner of the Advocate Award along with our Rising Star winner. We also will have a special presentation of NSBA's Lifetime Advocate Award to Major Clark, III with the SBA Office of Advocacy.

Immediately following the luncheon, attendees will board buses at 1:00 to head out for our White House Briefing where you will hear from the Administration on their priorities for small-business policy and what to expect in the coming months. Then at 3:00, the NSBA delegation will head back to NAHB for a thought-provoking discussion on the intersection of AI and technology with small business.

Next, you will get a real-time policy briefing on the key issues facing small business today and how to be the best advocate on Capitol Hill tomorrow for your legislative meetings.

After a policy-intensive afternoon, we'll head back to The Darcy Hotel for the NSBA reception from 5:30 to 7:00 where you can network with the other attendees while enjoying hors d'oeuvres and drinks.

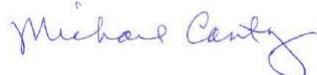
On Thursday, our day kicks-off early. We will board buses to Capitol Hill starting at 6:30 a.m. Our Congressional Breakfast at Top of the Hill will begin at 7:30 sharp where we will hear from Members of Congress on their priorities and efforts to support small business. This is the last official event of the Washington Presentation.

We STRONGLY urge you to travel light on Thursday - check bags at the hotel if you are checking out and avoid taking anything not necessary to Capitol Hill as you will be going through security repeatedly. At 10:00 on Thursday, you will head out for your lobbying visits.

In this folder, you will find the NSBA Issue Briefs, various maps of the hotel area and Capitol Hill, the event schedule, a Capitol Hill Etiquette piece, leave-behinds for your legislative meetings and much more.

As always, the NSBA staff is happy to answer any questions you may have along the way.

Sincerely,



Michael Canty
2025 NSBA Board Chair



Todd McCracken
NSBA President and CEO