



NATIONAL SMALL BUSINESS ASSOCIATION  
AMERICA'S SMALL BUSINESS ADVOCATE

NONPARTISAN

# VOTER GUIDE

MIDTERM ELECTIONS ★ NOVEMBER 3, 2026

Together, the owners and employees of small business represent 70 million Americans. That's one-third of the American voting population.



## THESE ISSUES IMPACT YOU

- ★ Nearly 1-in-3 small businesses spend more than \$10,000 per year on the administration of federal taxes alone.
- ★ Dramatic increases in the cost of doing business have forced more than half of small employers to hold off on salary increases in the last year
- ★ Smaller businesses – those with fewer than 20 employees – reportedly spend 36 percent more per employee than larger firms to comply with federal regulations. **That's an estimated \$10,585 per employee per year.**

## A VOTE FOR SMALL BUSINESS IS A VOTE FOR YOU

### ★ GET INFORMED

Review the issues that impact small firms, like ours at: [nsbaadvocate.org/vote](https://nsbaadvocate.org/vote)

### ★ GET REGISTERED

Register to vote at: [eac.gov/voter\\_resources](https://eac.gov/voter_resources)

### ★ GET VOTING

To know where to go and when on Election Day, visit: [vote411.org](https://vote411.org)

